

# 5 Trends

Shaping the  
Outsourcing  
Industry  
you want to know

SWIPE FOR MORE

# Enterprise CXOs are hawkish on 'Transformative Efficiencies'

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# Anti-incumbency is spiking again (and is impacting provider re-entry rights globally)



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# Deal Shaping versus Deal Chasing will determine leaders vs. laggards

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We are just a  
PING away!

# GCCs on the Rise! (But one-trick- pony BOT is NOT the solution)

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# Sustained expectation for quick sourcing cycles

SWIPE BACK TO RE READ

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PING away!